

WireIN

For Electrical & Related Industries in Scotland & Ireland

2009 Features

Jan/Feb Edition

Publication: 8 January
Editorial Copy: 5 December
Advertising Copy: 15 December

Features:

Cable Management Solutions
Emergency Lighting
Wiring Accessories
Focus: Testing

Mar/Apr Edition

Publication: 2 March
Editorial Copy: 13 February
Advertising Copy: 23 February

Features:

Circuit Protection
Exterior Lighting
Fire Security Products
Focus: Cabinets/Racks

May/Jun Edition

Publication: 4 May
Editorial Copy: 10 April
Advertising Copy: 20 April

Features:

Lighting Innovations
Latest Cable Technology
Software for Contractors
Focus: Structured Cabling

Jul/Aug Edition

Publication: 1 July
Editorial Copy: 12 June
Advertising Copy: 22 June

Features:

Interior Lighting
Smart Technology
Test & Measurement Latest
Focus: Data Networking

Sep/Oct Edition

Publication: 1 September
Editorial Copy: 14 August
Advertising Copy: 24 August

Features:

Cable Support Systems
Energy Efficient Products
UPS
Focus: Data Wiring & Accessories

Nov/Dec Edition

Publication: 2 November
Editorial Copy: 16 October
Advertising Copy: 26 October

Features:

Fire Alarms/Smoke Detectors
Exterior Lighting
Test & Measurement Update
Focus: Fibre Optics

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Regular Features

As usual, each edition will be stuffed with the latest industry news, forthcoming leads & tenders, advice, training, health & safety, diary dates, latest products and terrific unbiased feature articles.

WireIN has become essential reading for the Irish & Scottish Electrical Contracting Industry. This well read and well respected publication gets your products right to the people who matter.

PR Panels are available: 1/6page £80 or 1/3page £160

PR Sections

New Tech (Latest Products)

Infreemation (Brochures/Catalogues)

News (Company Event/New Posting etc)

Projects (Local Project Stories)

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